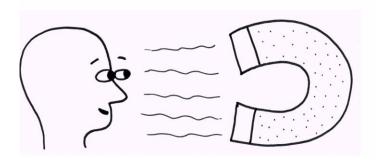
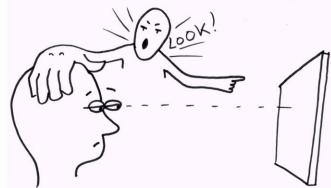
MOTIVATION: THE INSIDE STORY

Mark Hancock



Are your students **inspired** by your lessons or has their interest **expired**!? What can you do to **attract** their attention and generate **intrinsic motivation**? Are there any **strategies** you can use or is it just a question of **inspiration**? These are some of the questions we address in this session. First we examine exactly what is intrinsic motivation and



how it compares to extrinsic motivation. We see how it is connected to attention, and how learning depends on **quality** of attention. Then I will present a strategy to help teachers identify **attention magnets** - texts and tasks with **intrinsic appeal** which will attract students' attention.

	TEXT	TASK
	Interest	P ersonalization
FACT	Real world; curiosity; amazing facts; human interest stories; the weird and wonderful; incongruous photos; surprising customs; topical issues, CLIL	Expressing and sharing; personality tests; you; your beliefs and opinions;interests; belongings; experiences; ambitions; habits; creative writing
PLAY	Entertainment Short stories; drama; comedy; jokes; songs; poems; films; cartoons; art; mischief	Challenge Competitive games; collaborative games; puzzles; quizzes; detective work; guessing games; spot the differences



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