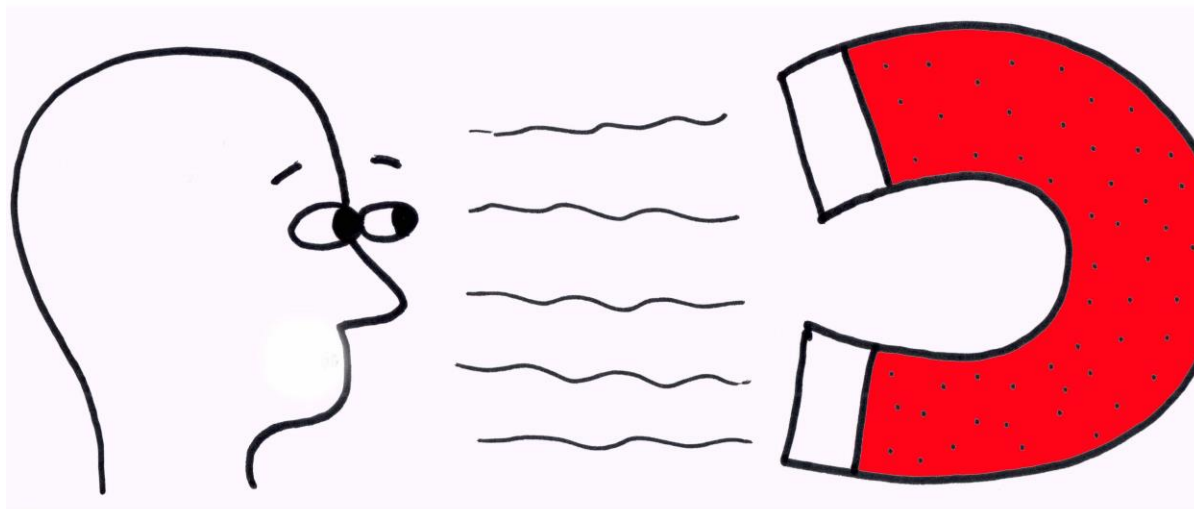


Mark Hancock



# What is it?

- You can hold it.
- It can wander.
- You can attract it.
- You can turn it.
- You can pay it.
- You can focus it.
- It can be divided.
- It begins with the letters “Att...”

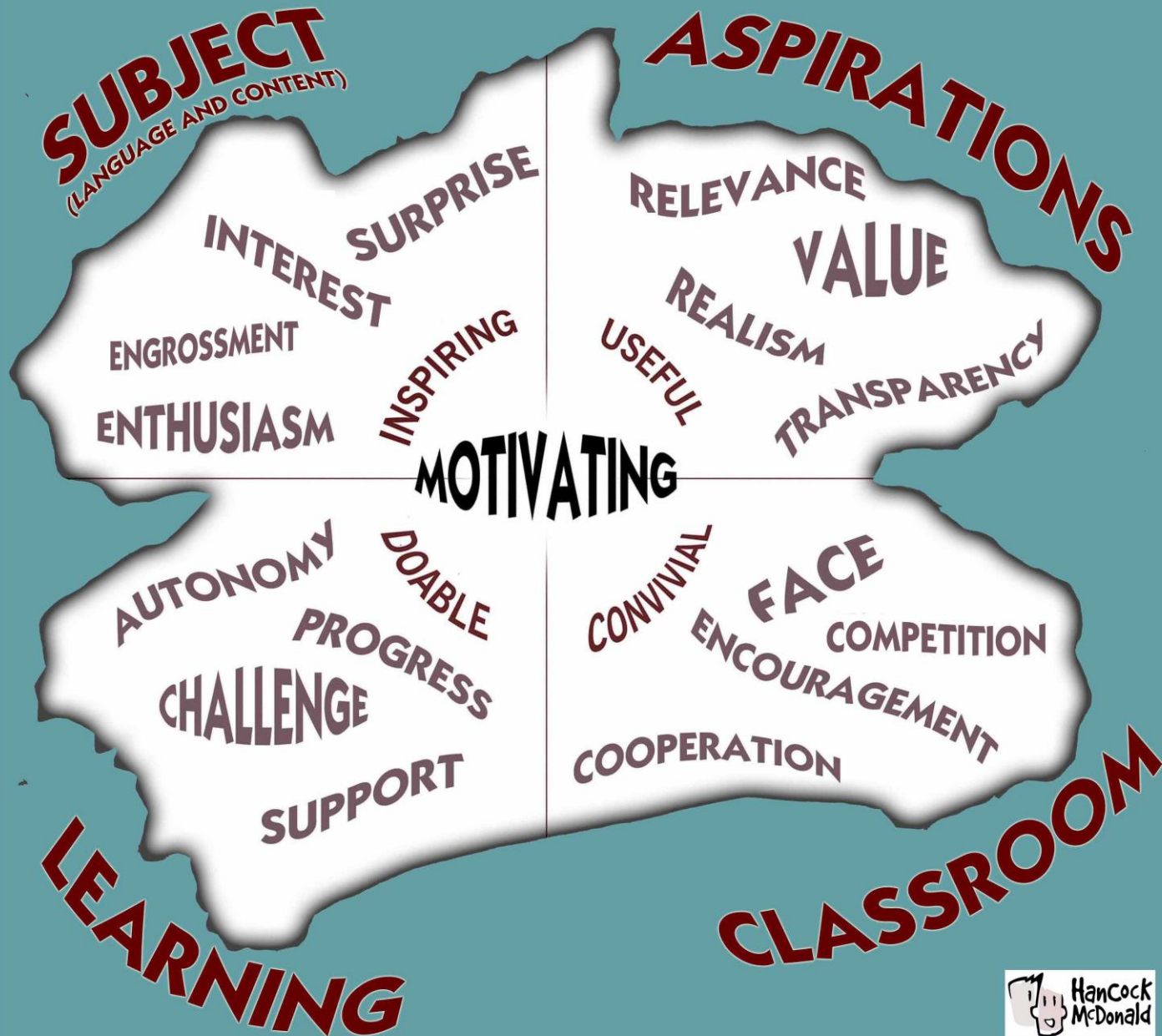








# MOTIVATION ISLAND



# Motivational Strategies

Identify the strategy which does not belong in this set! Locate the strategies on the map.

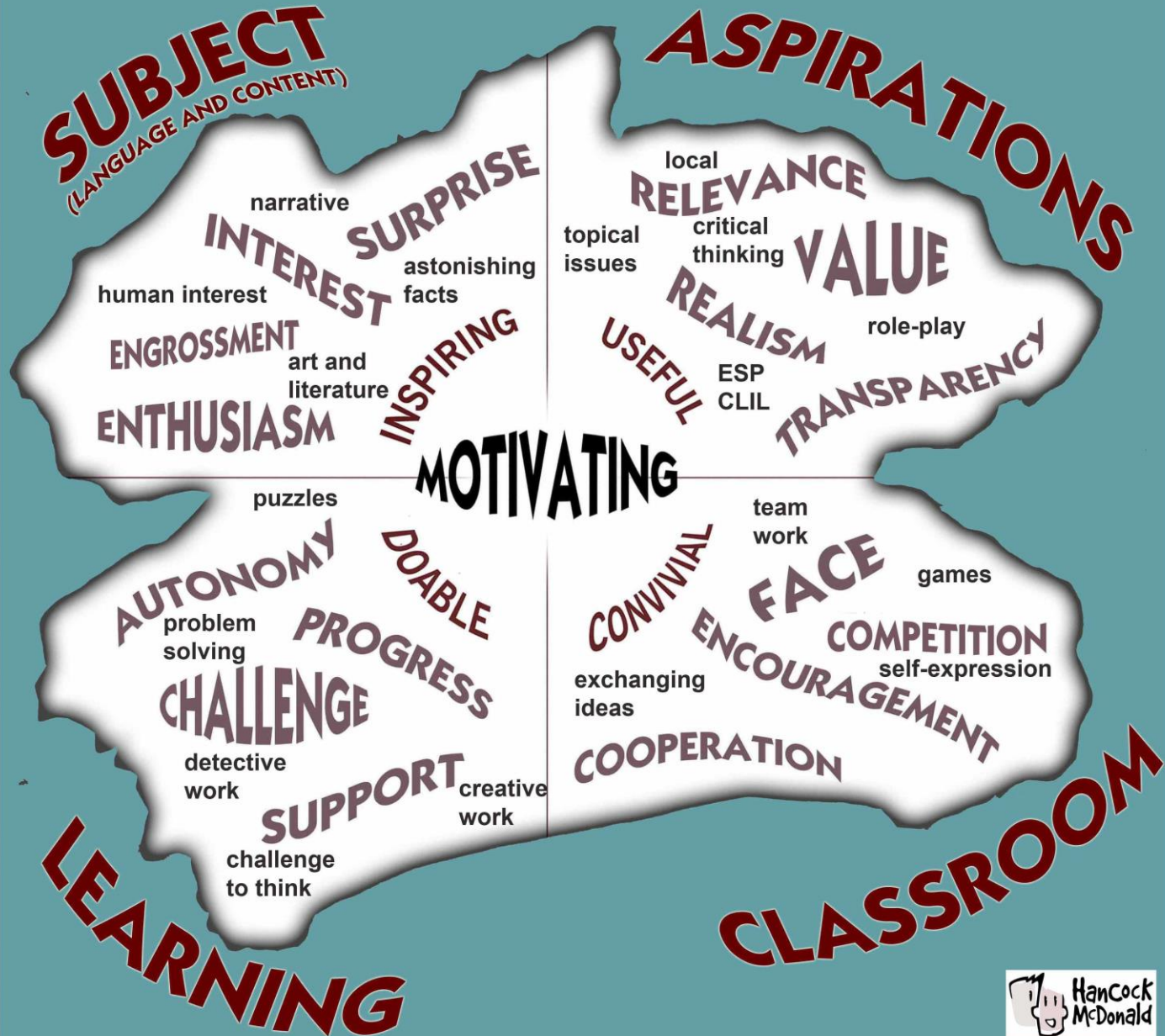
teacher	strategy
<b>A</b> na	I make task content attractive by adapting it to the students' natural interests or by including novel, intriguing, exotic, humorous, competitive or fantasy elements.
<b>B</b> en	I encourage learners to select specific, short-term goals for themselves.
<b>C</b> arla	I reiterate the role that English plays in the world, highlighting its potential usefulness both for themselves and their community.
<b>D</b> avid	I relate the subject matter to the everyday experiences and backgrounds of the students.
<b>E</b> mma	I encourage risk-taking and have mistakes accepted as a natural part of learning
<b>F</b> rank	I motivate them by telling them that this is in the exam, and reminding them of the dire consequences of failing the exam.
<b>G</b> loria	I make sure they know exactly what success in the task involves, and make sure they receive sufficient preparation and assistance.

<b>Henry</b>	I design tests that focus on what learners can rather than cannot do, and also include improvement options.
<b>Isabel</b>	I teach students learning strategies to facilitate the intake of new material.
<b>Javier</b>	I avoid face-threatening acts such as humiliating criticism or putting students in the spotlight unexpectedly.
<b>Karen</b>	I encourage learners to explain their failures by the lack of effort and appropriate strategies applied rather than by their insufficient ability.
<b>Luis</b>	I include activities that lead to the successful completion of whole-group tasks or involve small-group competition games.

All but one of the above are selected and adapted from Zoltán Dörnyei (2001) *Motivational Strategies in the Language Classroom* CUP Cambridge



# MOTIVATION ISLAND





**SUBJECT**  
(LANGUAGE AND CONTENT)

narrative

**INTEREST**

human interest

**SURPRISE**

astonishing  
facts

**ENGROSSMENT**

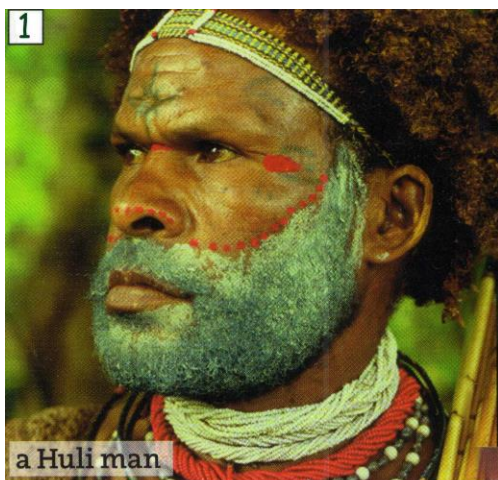
art and  
literature

**ENTHUSIASM**

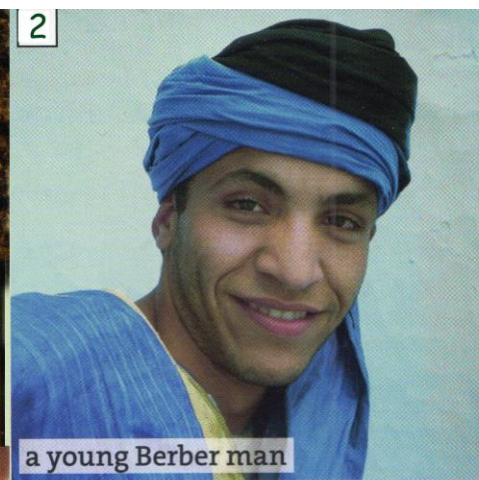
**INSPIRING**

**MOTIVATION**

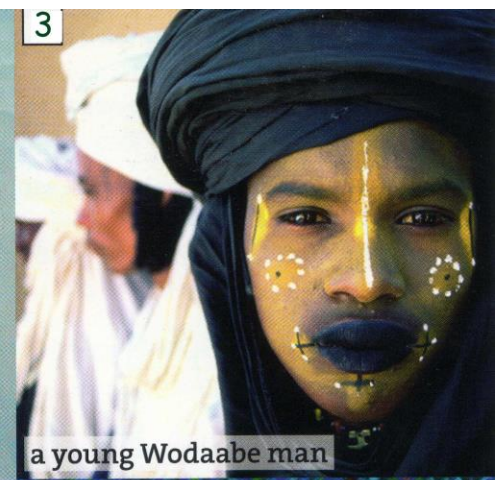




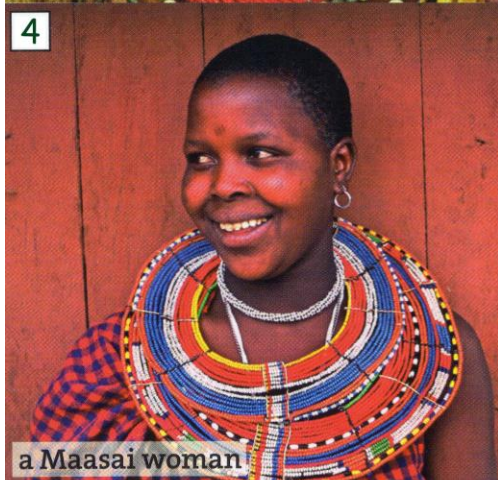
1  
a Huli man



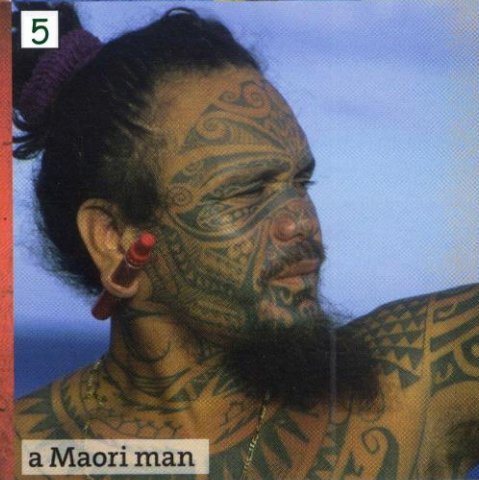
2  
a young Berber man



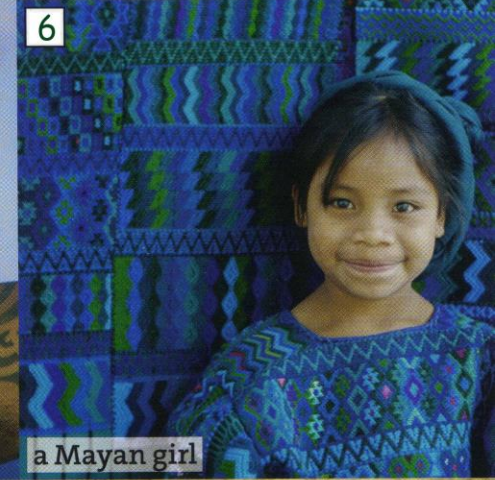
3  
a young Wodaabe man



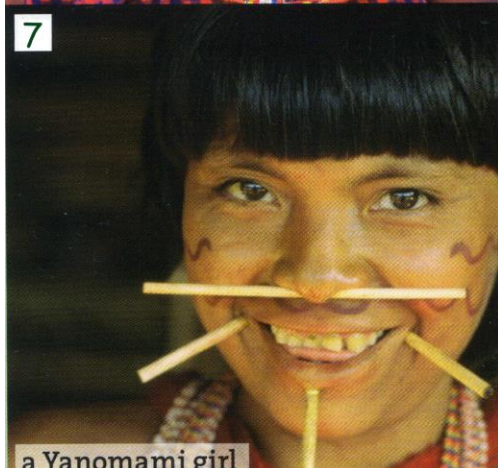
4  
a Maasai woman



5  
a Maori man



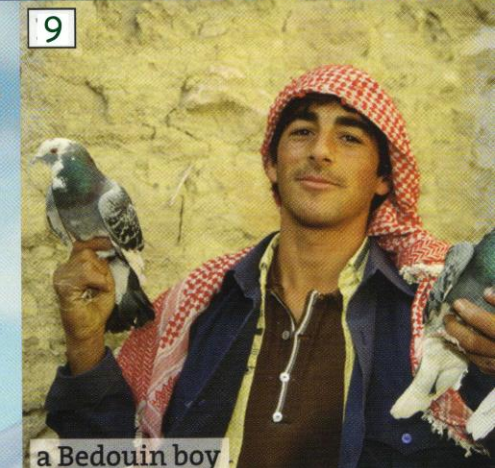
6  
a Mayan girl



7  
a Yanomami girl



8  
an Inuit man



9  
a Bedouin boy

# Nightmare Hotel

I **walked** up the hill  
To the Nightmare Hotel  
I **stopped** at the door  
But I couldn't see the bell

I **knocked** and I **waited**  
In the cold and windy night  
I **looked** in the window  
But there wasn't any light

That's when I **noticed**  
The door was open wide  
Then it **started** raining  
So I **walked** inside

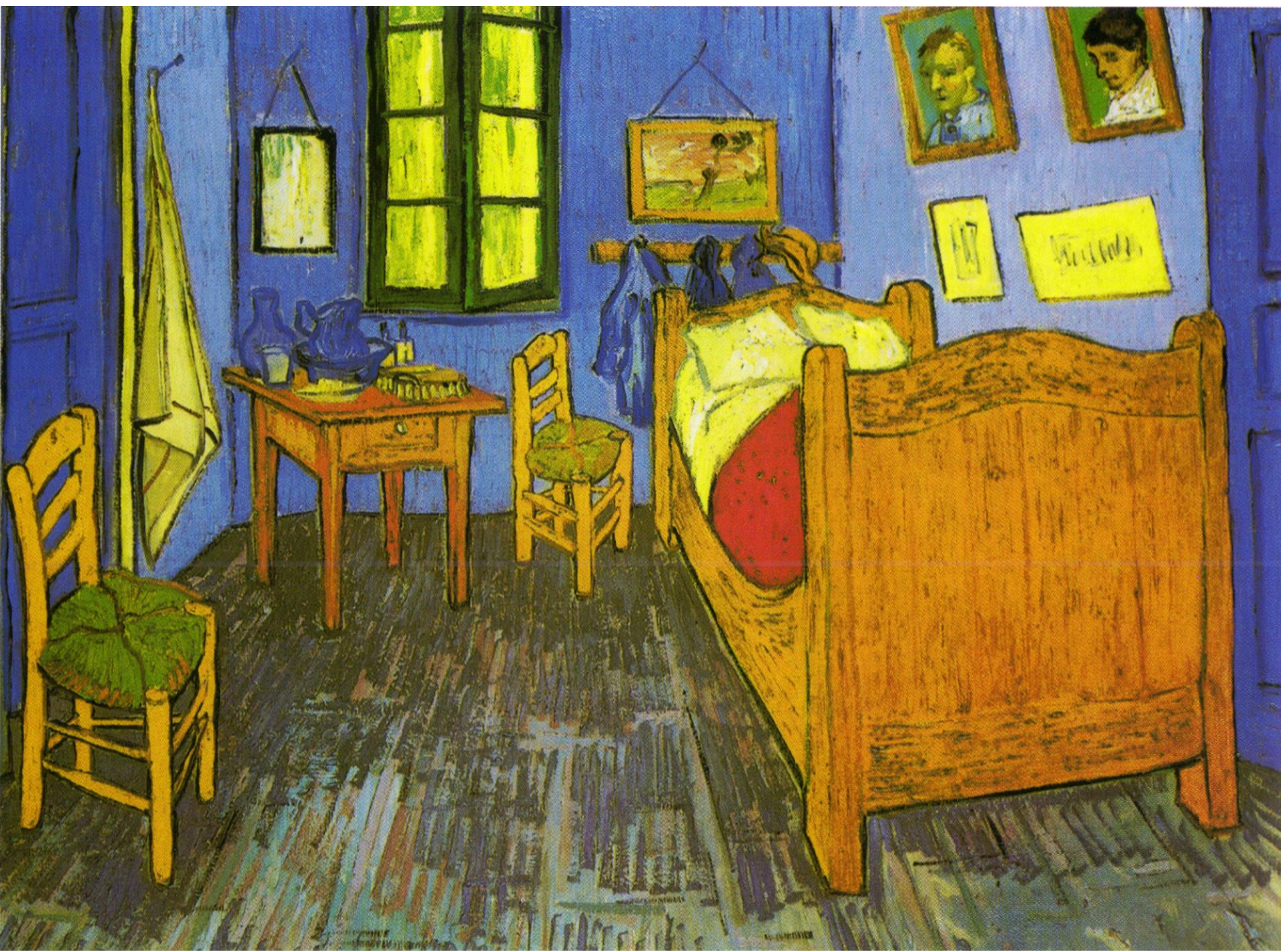
The door **closed** behind me  
I **asked** 'Who's there?'  
That's when I **noticed**  
The rats on the stairs

I **turned** round to leave  
But I couldn't see the door  
That's when I **noticed**  
The body on the floor

Then the body **moved**  
The woman wasn't dead  
She told me her story  
This is what she said:

I also walked up  
To the Nightmare Hotel...







n 2





# ASPIRATIONS

local  
**RELEVANCE**

topical  
issues

critical  
thinking

**VALUE**

**REALISM**

role-play

**USEFUL**

ESP  
CLIL

**TRANSPARENCY**

**VATING**



Dear Friend

My name is Hugo Pinta. I'm the accounts manager at the Columbus Bank in Fairbanks, Alaska. Four years ago, a man from your country opened an account at my bank and put **\$14,920,000** into it. I will call the man Adam, but that is not his real name. Adam worked for a big company looking for oil in the Arctic.

After Adam opened his account, I never saw him again. Nobody moved any money in or out of his account. Finally, I decided to contact his company. They told me he was dead. He died in an accident near Prudhoe Bay. The money is still in his account and nobody from his family has claimed it.

If nobody claims the money within 5 years, the government will take it. I think that is a terrible waste of money - I'm sure you agree. So I would like to make a suggestion. Will you take the money? You simply send me your full name, date of birth and address. I will fill in a document to say that you are a member of Adam's family. Then, if you send me your bank account details, I will send the money to your account. We can share the money: 55% for me, 40% for you and 5% for expenses. If you reply, I will send more details about how this will work.

Don't worry, there is no risk to you. If anything goes wrong, it will be my problem, not yours. If you are interested, please reply quickly. If you don't reply within 48 hours, I will find another person.

Best Regards

Hugo Pinta

<http://www.scamorama.com/>

MOTIVATION

puzzles

AUTONOMY

problem  
solving

DOABLE

PROGRESS

CHALLENGE

detective  
work

SUPPORT

creative  
work

challenge  
to think

LEARNING

# BLOOM'S TAXONOMY

**CREATING**

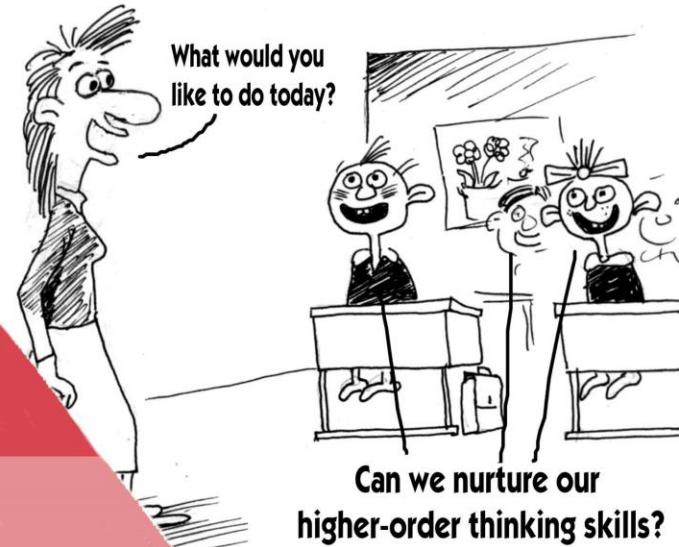
**EVALUATING**

**ANALYSING**

**APPLYING**

**UNDERSTANDING**

**REMEMBERING**

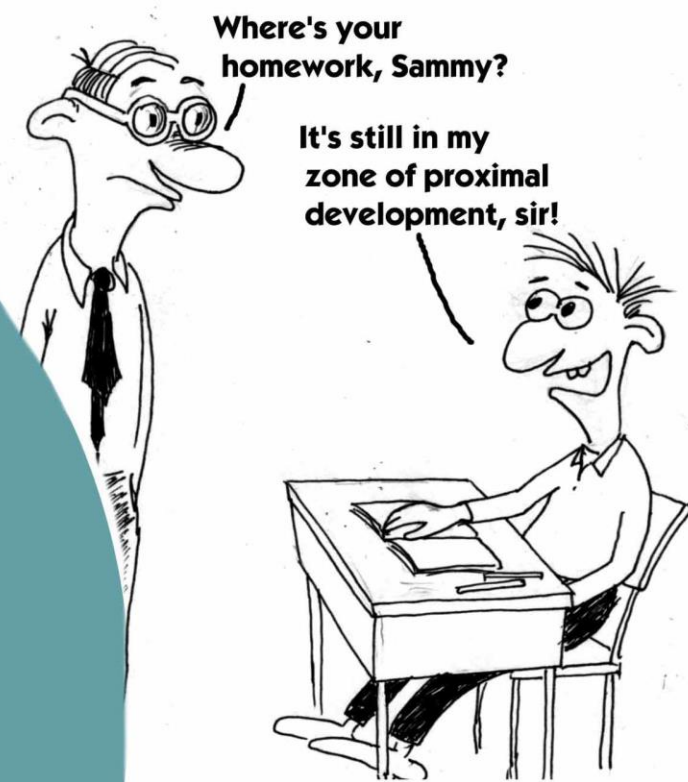




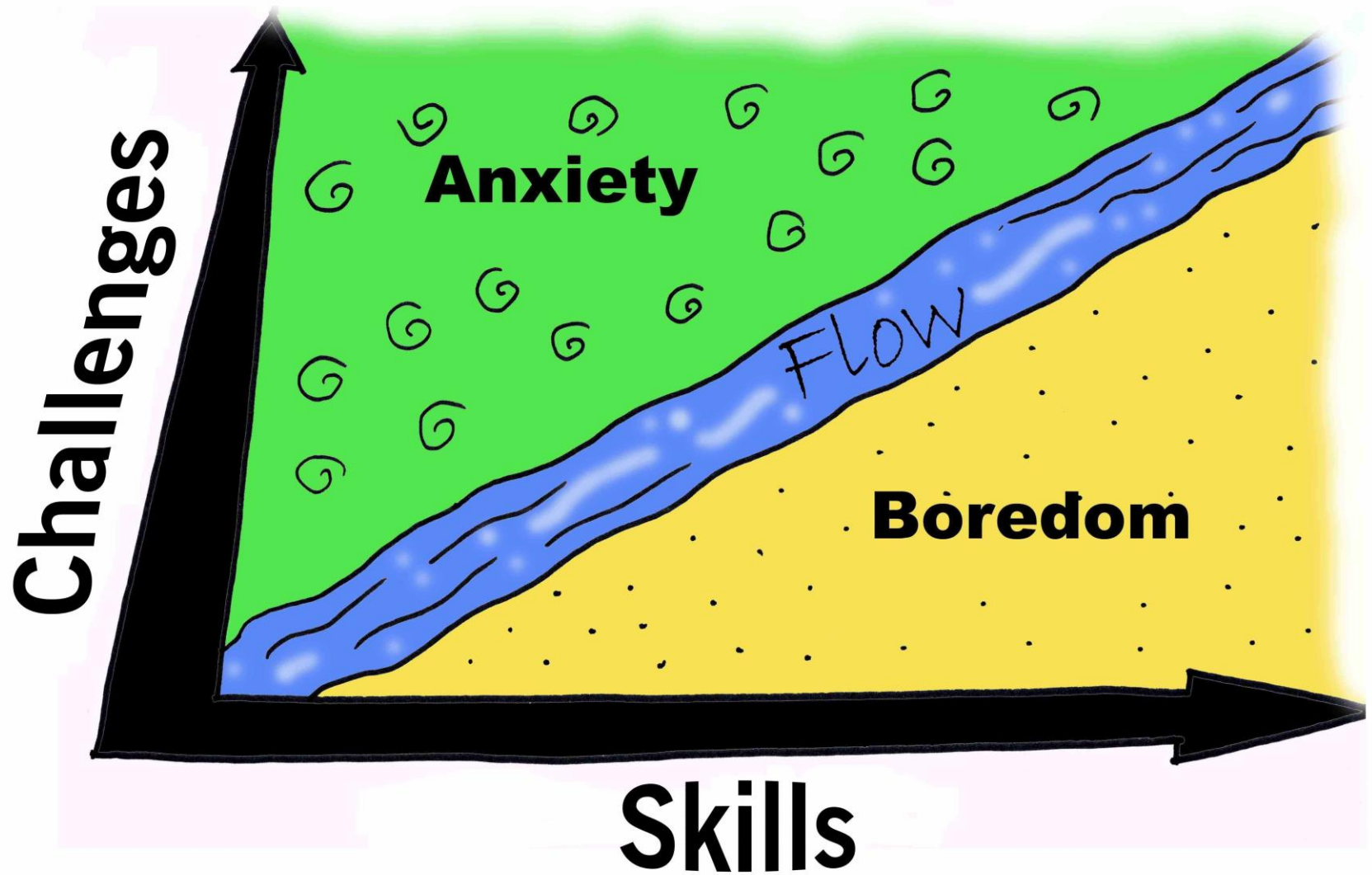
can't do

could do with help

can  
do



**Zone of  
Proximal  
Development  
(Vygotsky)**



(Csikszentmihalyi)

IVATING

team  
work

games

CONVIVIAL  
FACE  
ENCOURAGEMENT  
COMPETITION  
self-expression  
COOPERATION  
exchanging  
ideas

CLASSROOM





## How nosy are you?

1 You're taking a stroll when you notice a crowd of paparazzi around a limousine. What do you do?

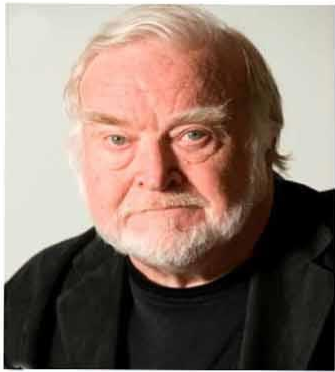
- a. Carry on walking.
- b. Ask one of the crowd who's in the limo.
- c. Push to the front of the crowd to have a look.

2 You're on a train and you find an official government file marked 'Top Secret' on the seat next to you. What do you do?

- a. Take a look inside, maybe even take a few photos with my mobile.
- b. Nothing, just leave it there - it's none of my business.
- c. Hand it in to the authorities.

3 You want to make a call from the office, but when you pick up the phone, someone else is on the line. They haven't heard you. What do you do?

- a. Make a noise to let them know you're there.
- b. Have a listen - it might be interesting!
- c. Put the phone down quietly.



**Mihaly  
Csikszentmihalyi**  
“Flow”



**Benjamin  
Bloom**  
“Bloom’s Taxonomy”



**Lev Vygotsky**  
“Zone of Proximal  
Development”



**Zoltan Dornyei**  
“Motivational  
Strategies”



**Material from this talk**

[mark@hancockmcdonald.com](mailto:mark@hancockmcdonald.com)