

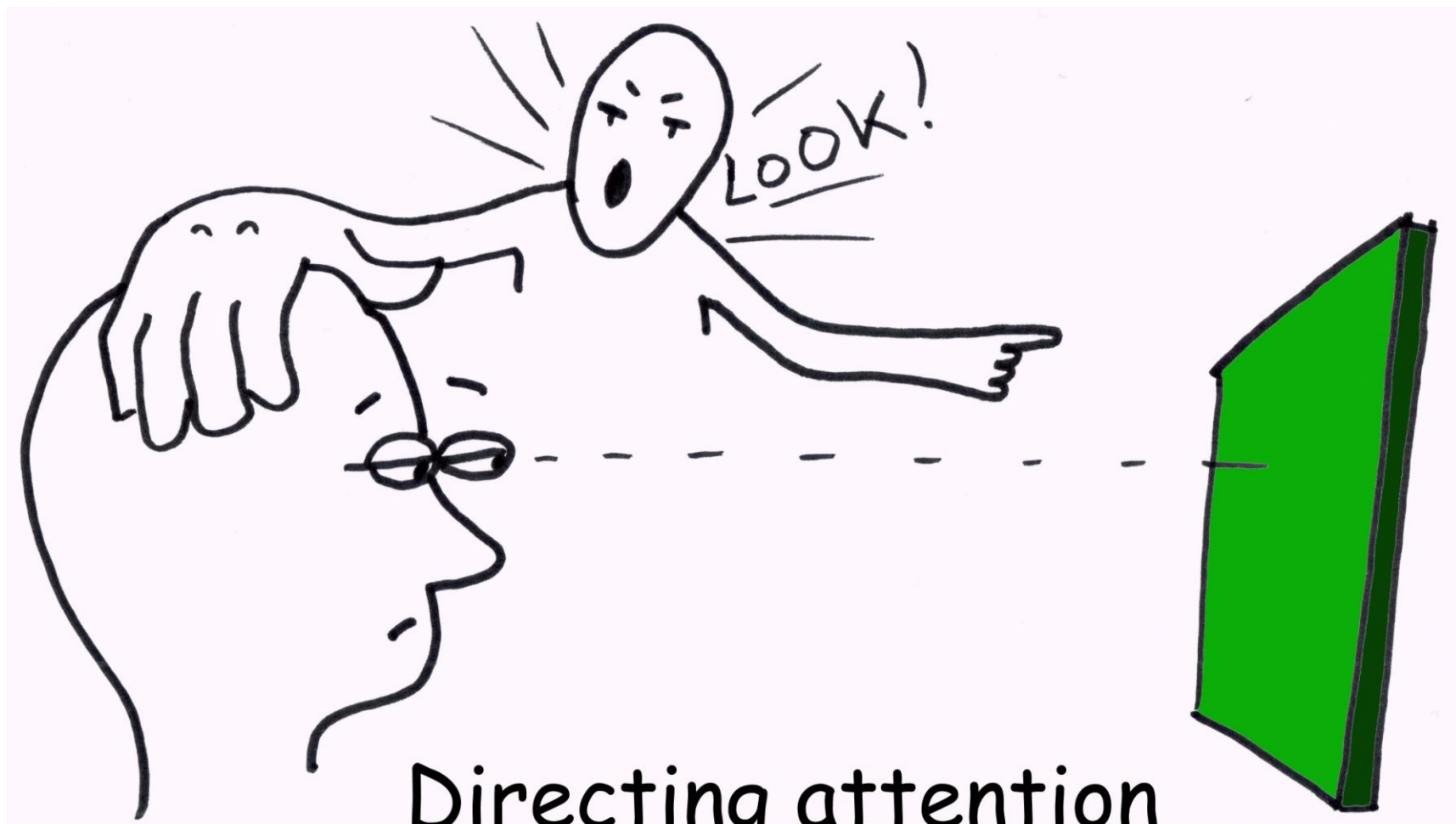


MOTIVATION: The inside story

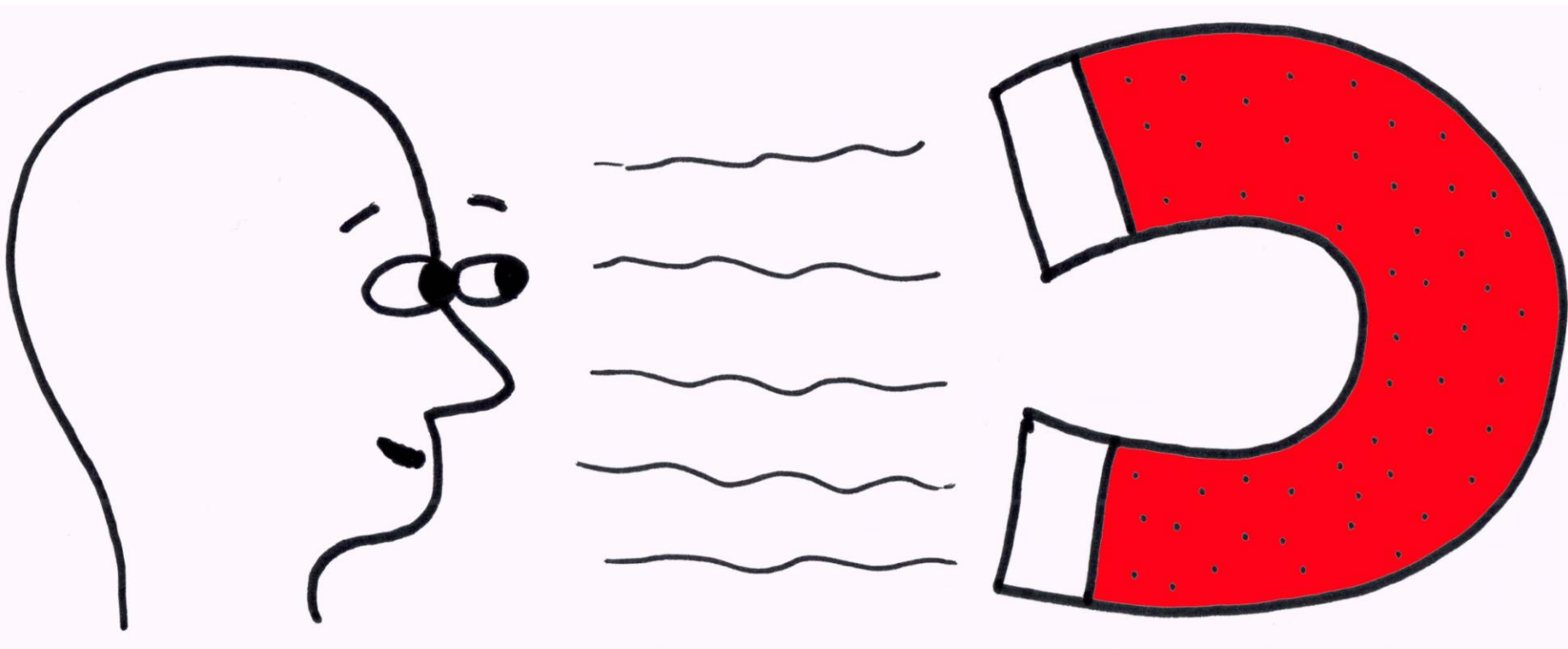
Mark Hancock

What is it?

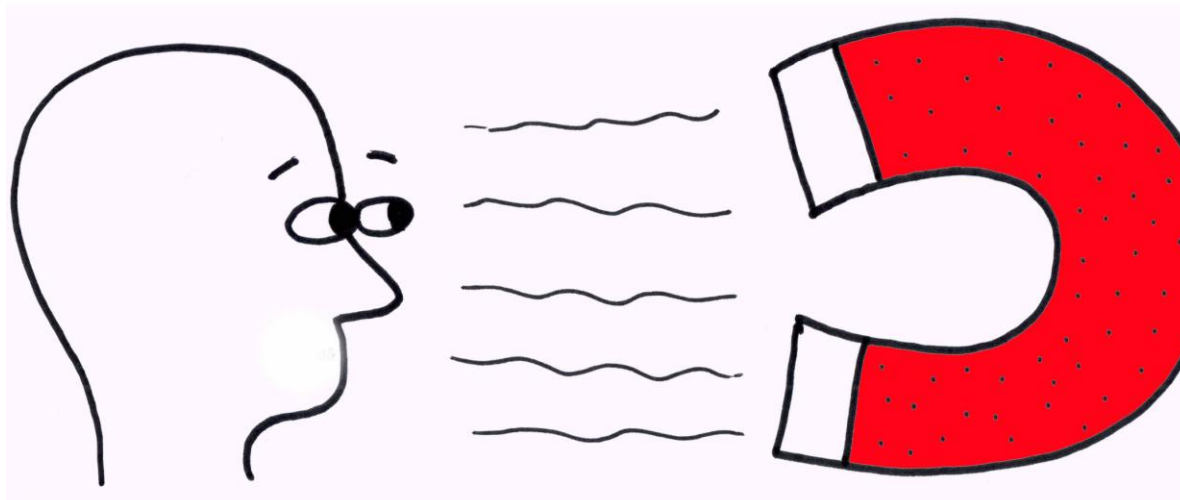
- You can hold it.
- It can wander.
- You can attract it.
- You can turn it.
- You can pay it.
- You can focus it.
- It can be divided.
- It begins with the letters “Att...”



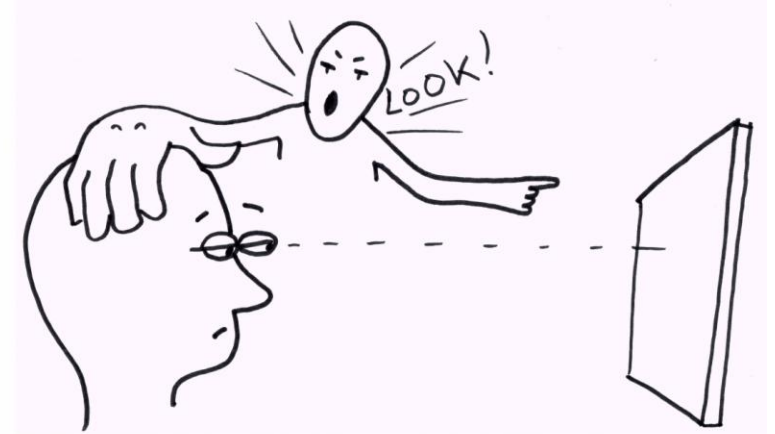
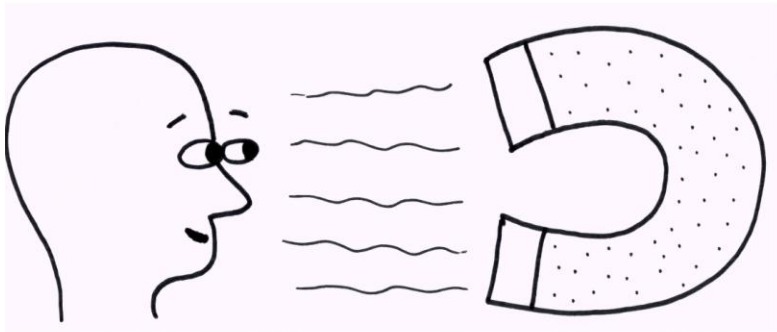
Directing attention



Attracting attention

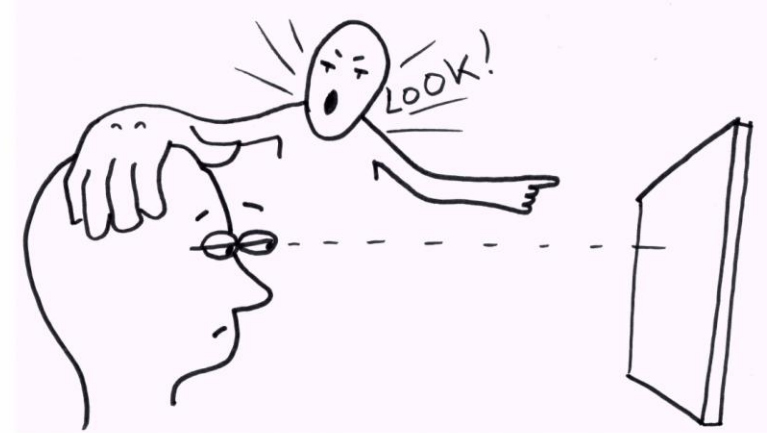
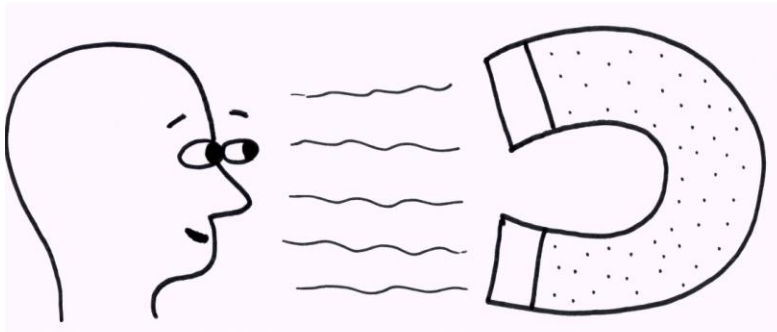


Inspired or Expired?



"Many people **give up** on learning after they leave school because thirteen or twenty years of **extrinsically motivated** education is still a source of unpleasant memories. Their **attention** has been **manipulated** long enough from the **outside** by textbooks and teachers, and they have counted graduation as the first day of freedom."

Inspired or Expired?



"In the end, the quantity of your student's learning will depend on the quality of the attention they give to it"

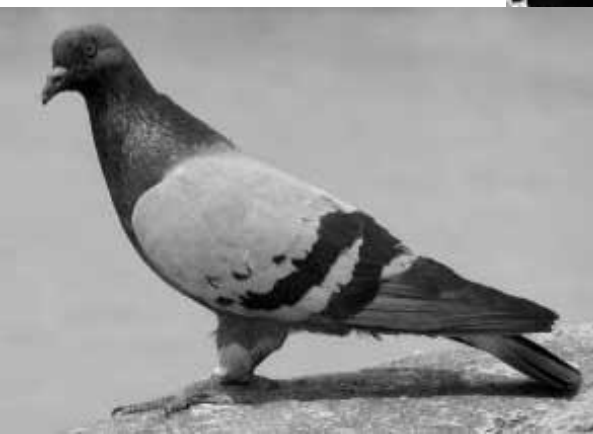
Earl Stevick

Intrinsic Motivation

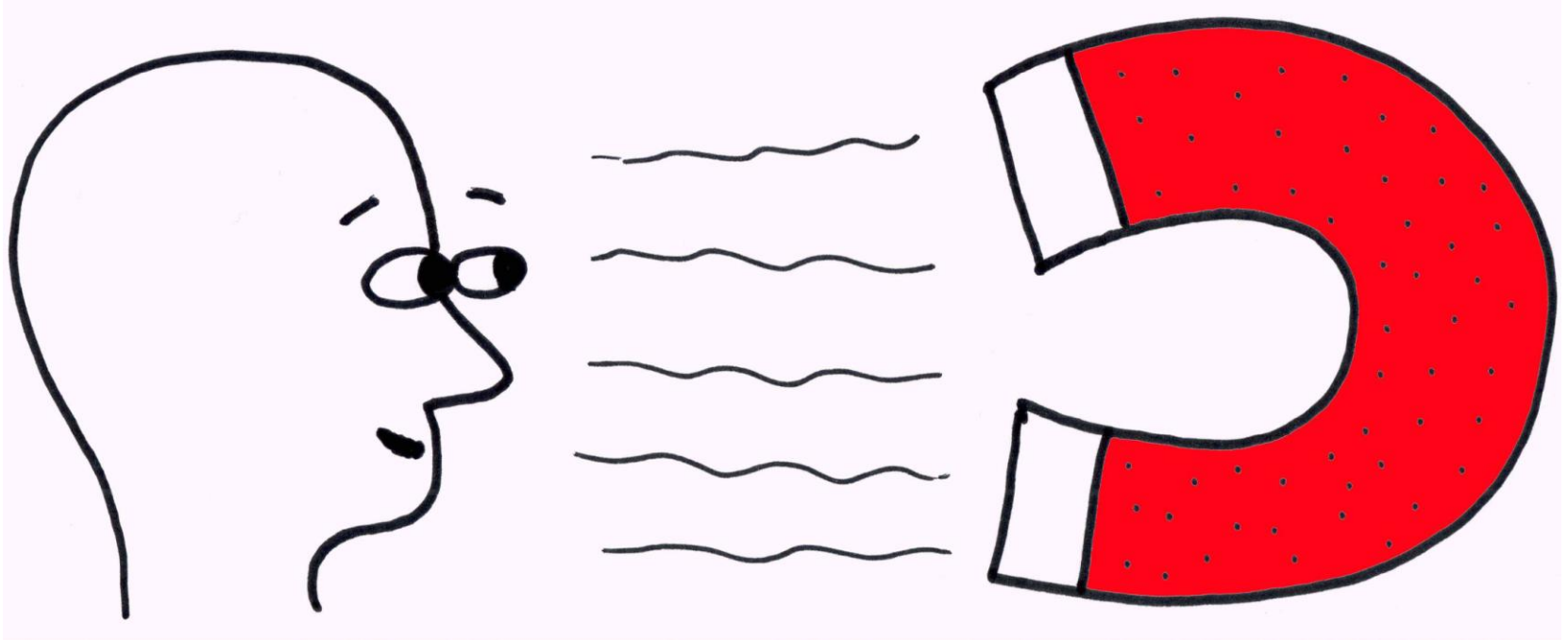
What people will do without external inducement.

Intrinsically motivating activities are those in which people will engage for no reward other than the interest and enjoyment that accompanies them.

Malone and Lepper (1987)



Attention magnets...



The IPEC box...

I nterest Discovering	P ersonalization Expressing yourself
E ntertainment Being entertained	C hallenge Playing

TEXT

TASK

FACT

Interest

Discovering

Personalization

Expressing yourself

PLAY

Entertainment

Being entertained

Challenge

Playing

TEXT

TASK

FACT

Interest

Real world; curiosity; amazing facts; human interest stories; the weird and wonderful; incongruous photos; surprising customs; topical issues, CLIL

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Expressing and sharing; personality tests; you; your beliefs and opinions; interests; belongings; experiences; ambitions; habits; creative writing

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Short stories; drama; comedy; jokes; songs; poems; films; cartoons; art; mischief

Challenge

Competitive games; collaborative games; puzzles; quizzes; detective work; guessing games; spot the differences...

kangaroo

When the first explorers reached Australia, they were amazed to see some strange animals jumping around. They found a native of the land and asked him the name of the animal. Of course, this person didn't speak English, and the explorers had to try to communicate with their hands. They noted that the native repeated these three syllables: *kan ga* and *roo*, and concluded that the animal was called *kangaroo*. Some time later, a linguist discovered that the three syllables in fact mean "I don't understand".



Five-line Poem

- Line 1: A noun, for example: the river; homework;
the lion; winter; ...
- Line 2: two adjectives to describe the noun, for
example: quiet, stormy, beautiful, ugly,
lonely, boring, hot, cold, hungry...
- Line 3: A question about the noun, for example:
What...? When...? Where...? Does...? Will...?
Did...?
- Line 4: An answer, in one or two words.
- Line 5: The noun again



Sunday
Boring, quiet!
What can I do?
Sleep !
Sunday

A fairy tale

Once upon a time, there was a girl called Cindy. She had two horrible sisters and they hated her. One day, a letter arrived to invite the three girls to a party. Cindy was happy, but her sisters said she must stay at home. They went to the party without her. Poor Cindy! She was sitting in the kitchen crying when suddenly Auntie Mary came in and said “You CAN go to the party!”. Auntie Mary had a beautiful party dress and green shoes and she gave them to Cindy to wear to the party. “But you MUST be home before midnight!” said Auntie Mary as Cindy was leaving, “I need my dress and shoes for tomorrow”.

At the party there was a good-looking pop-star called Prince. All the girls wanted to dance with him, but he only wanted to dance with Cindy! Then, at five to twelve she remembered Auntie Mary’s words. She ran out for a taxi, but as she was leaving, her shoe fell off. Prince found the green shoe, and he put an advert in the newspaper. It said “Prince will marry the owner of the green shoe”. So Prince married Auntie Mary and they lived happily ever after.



4-in-line

1. There is ...
2. There are ...
3. There isn't ...
4. There aren't ...
5. Is there ..?
6. Are there ..?

SOME CHEESE.	ANY BANANAS.	ANY SUGAR.	SOME EGGS.
SOME CARROTS.	ANY MILK?	SOME SALAD.	ANY BISCUITS.
ANY POTATOES?	ANY BREAD?	NO MILK.	ANY ONIONS?
TWO TOMATOES.	ANY COFFEE?	ANY MUSHROOMS.	ANY RICE.

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TEXT

TASK

FACT

Interest

Real world; curiosity; amazing facts; human interest stories; the weird and wonderful; incongruous photos; surprising customs; topical issues, CLIL

Personalization

Expressing and sharing; personality tests; you; your beliefs and opinions; interests; belongings; experiences; ambitions; habits; creative writing

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Short stories; drama; comedy; jokes; songs; poems; films; cartoons; art; mischief

Challenge

Competitive games; collaborative games; puzzles; quizzes; detective work; guessing games; spot the differences...

How nosy are you?

1 You're taking a stroll when you notice a crowd of paparazzi around a limousine. What do you do?

- a. Carry on walking.
- b. Ask one of the crowd who's in the limo.
- c. Push to the front of the crowd to have a look.

2 You're on a train and you find an official government file marked 'Top Secret' on the seat next to you. What do you do?

- a. Take a look inside, maybe even take a few photos with my mobile.
- b. Nothing, just leave it there - it's none of my business.
- c. Hand it in to the authorities.

3 You want to check your emails on a computer at school. You notice that one of your friends has been checking their facebook page and has left the page open. What do you do?

- a. Close the facebook page immediately.
- b. Have a good read – it might be interesting!
- c. Check how many “friends” the friend has and then close the page.

Nightmare Hotel

I walked up the hill
To the Nightmare Hotel
I stopped at the door
But I couldn't see the
bell

I knocked and I waited
In the cold and windy
night
I looked in the window
But there wasn't any light

That's when I noticed
The door was open wide
Then it started raining
So I walked inside

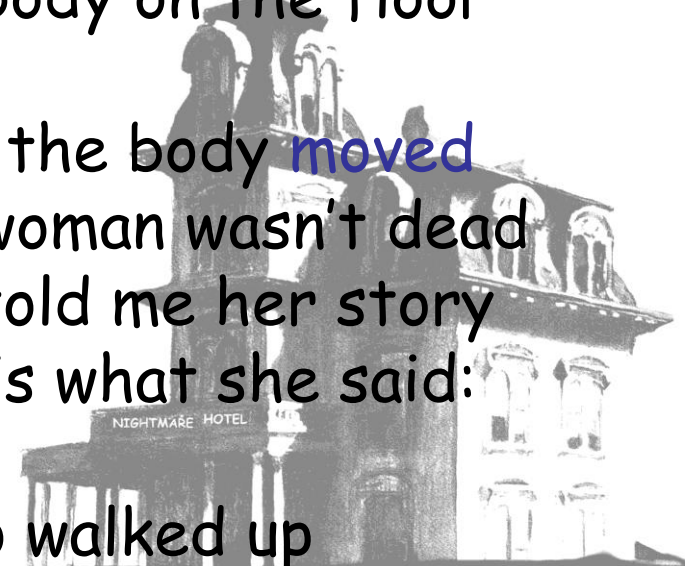
The door closed behind me
I asked 'Who's there?'
That's when I noticed
The rats on the stairs

I turned round to leave
But I couldn't see the
door

That's when I noticed
The body on the floor

Then the body moved
The woman wasn't dead
She told me her story
This is what she said:

I also walked up
To the Nightmare Hotel...



How to be a good guest in Japan

- Take a gift for your hosts. For example, give them something from your country.
- Kiss people on the nose when you greet them.
- Bow when you greet people.
- Take off your shoes at the door.
- Take off your trousers at the door.
- Wear slippers in the house.
- Take off the slippers before you walk on a tatami mat.
- Don't point your feet at other people when you sit on the floor.
- If your food is too cold, throw it on the tatami mat.
- Try all the food your hosts offer.
- Don't leave your chopsticks in the rice.
- If your plate is too small, ask for a bigger one.
- Say thank you after a meal.
- Don't arrive late.



TIME
MAY
ODEON

blakes wine bar

26th May
00-00
THE
3186
GALLERY

Paul -
Blake's,
Wed 8:30

An Inspector Calls
Sat, 28 May 7:30 PM
20.70
FOOTLIGHTS
710653 9954467

Luigi
11074 11074 11074

Friday 27th May
Spaghetti Carbonara - 4.10
Garlic Bread - 1.20
Mineral Water - 1.00
Total - 6.30

FITNESS CENTRE
Mon 23rd May
Swimming pool #8.00

NEXT
100% COTTON
34L
Jeans
£24.99

BRASIL CHILL
£9.99

Paul Chan
Actor
Phone: 604 482 390
Email: paulchan@wondermail.com

TUES 24TH MAY 3:02PM
995657893 SIZE 34L
JEANS 24.99

THU 26 MAY
OXFORD TO LONDON, VICTORIA
Thames Buses
ADULT RETURN *15.00
Thank you for travelling
Then for the

DOODLE PRESENTS
RIVER OF
SCREEN 1
DATE FRI 27
PRICE 4.50
YOU WERE SERVED BY: EF. ANTONIO

HAPPY BUDDHA
RESTAURANT

Virgin
www.virginmegastores.co.uk
DATE: TUE 24 MAY
11492 CD
CHILL 9.99

SAT 28TH MAY
SPRING ROLLS 3.50
4.75
9.50

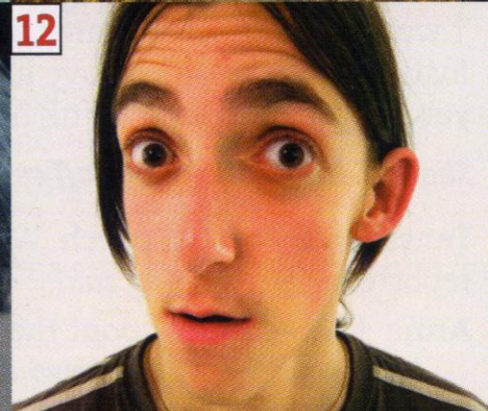
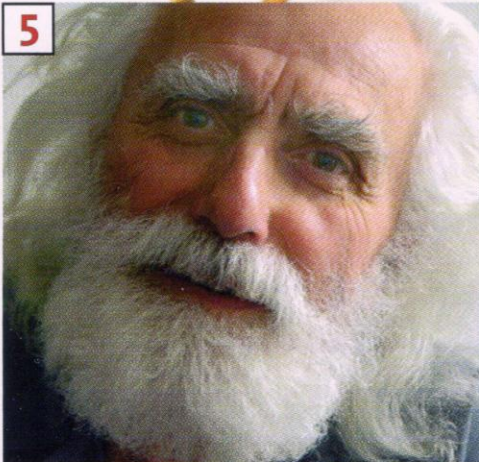
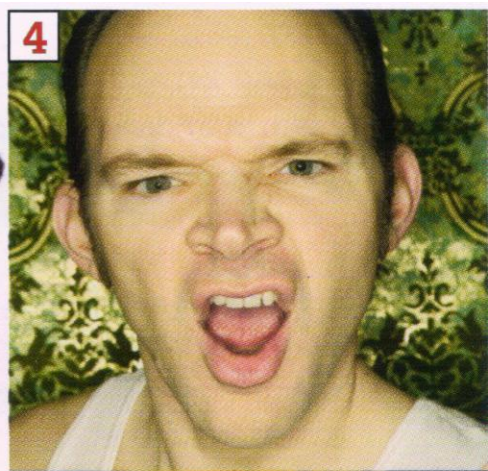
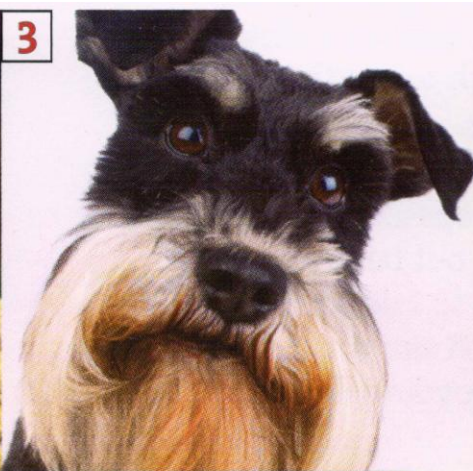
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ISSUE 3
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FOR YOUR RECORDS

n 2



1







Motivate

They want to learn the language

They really have the need

Attracting their **attention**

Will help them to succeed

Articles to **interest**

Stories to **amuse**

Topics to **engage**

And lots of room to **choose**

Arouse their **curiosity**

Make them want to know

Challenge plants a seed

And **success** makes it grow



Hancock McDonald.com

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