



## C Mindmaps



## D Teaser (+ audio script)

Apparently  
eh, mice  
Viking mice  
sailed as far as Greenland



## 4. Activating and developing formal schemata – some activities

### A Genre

- 1 Once upon a time ...
- 2 Have you heard the one about ...
- 3 Are you doing anything this evening
- 4 Can I help you?
- 5 Apparently ...

### B Language (1) – Acoustic drilling

The same word?  
according to a report  
from a Scientific American  
which was about a thousand

they compared that DNA  
with that of known  
was that eh these

### C Language (2) – Folk fonetics

- <sup>1</sup> sail does far
- <sup>2</sup> lep me juss get this
- <sup>3</sup> they look tut thee ya
- <sup>4</sup> which wa zabada thousand
- <sup>5</sup> all over the wood
- <sup>6</sup> mice fum new kay an Norway

### D Speaker knowledge – tuning in / unprepared speech / accent repertoires

Apparently, eh mice, eh according to a report, eh,  
let me just get this absolutely right, it's from a  
Scientific American story, eh, mice, Viking mice  
sailed as far as Greenland

## 5. Priming for Listening: Content ...

+ 1

### Content schemata

- Pictures
- Mind maps
- Wordles
- Teaser
- Quizzes
- Discussion

### + Formal schemata

- Predicting text type (genre)
- Sequencing information (genre)
- Acoustic drilling (language)
- Sentence stems for prediction (language)
- Guessing vocabulary (language)
- Folk fonetics (language)
- Tuning in (speaking)

+ 1 Use the text type, audio script and student familiarity with speaker qualities to guide your choice of focus for a second pre-listening activity.